



Welcome to the National Association of Certified Financial Fiduciaries® (NACFF®) certification program and thank you for your interest in applying for certification. This application has been created to collect the necessary information to determine your eligibility for the Certified Financial Fiduciaries® (CFF) Certification. This application must be completed in its entirety, and all fields require an answer. Incomplete applications cannot be submitted. All information will be kept confidential and reviewed by the NACFF® staff solely for determining your eligibility for certification. All inquiries should be directed to [apply@nationalcffassociation.org](mailto:apply@nationalcffassociation.org).

**Requirements for Certification**

To qualify for the Certified Financial Fiduciary® (CFF) certification, and to use the CFF designation, individuals must meet the following requirements:

- Successfully complete 1 day in-person training at one of our training facilities or locations, or complete the online training course
- Pass the CFF exam with score of 75% or better
- Candidate must meet one of the following prerequisites:
  - Possess a professional financial certification/designation or
  - Professional financial license (securities, insurance, accounting, etc.), or
  - A combination of education and experience deemed satisfactory by the NACFF® Advisory Council
- Must pass full background check and be in good standing with all state and federal license requirements
- Allow NACFF® to review their business office (via survey) for best practices and compliance
- Exemplify highest standards of morals, ethics, and fiduciary standards of service
- Must swear to uphold the CFF code of conduct

For more information about the NACFF® Certification program, please review the NACFF® website.

**Part A - Applicant Profile**

Note: Your name must appear as it does on government issued ID, such as a driver's license or passport. This same form of identification is required for the mandatory background check and to take the CFF certification examination. The name on your application and ID must be identical to sit for the examination.

D.O.B 06/07/1954

First Name Mark Last Name Richmond Middle \_\_\_\_\_

Street Address: 184 Shadybrook Dr

City: Centerville State: OH Zip Code: 45459

Phone: Cell: 937 608 8166 Office: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: Mark@ASKRAFI.com Website: www.ASKRAFI.com

**Mailing Address** (If different than above)

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



**Professional Information**

Company Name: Rodriguez Financial Strategies Title: Financial Advisor  
Business Address: 4031 Colonel Glenn Hwy, suite 137, Beavercreek, OH  
45431

Other professional designations held:

CFP®  CFA®  ChFC®  CLU®  CPA  AIF®  Other: \_\_\_\_\_

**Licensing:**

Securities  Life  Health  Variable Contracts  Property & Casualty

Broker Dealer or RIA: Securities America

IMO/FMO: \_\_\_\_\_

**PART C – Payment Information (Note: If you have already paid, you may skip this section. These fees may not be applicable for special offers)**

The certification fee is \$1,895.00 (or \$1695.00 for the online course) which includes a non-refundable application fee of \$250.00. Should your application not be approved for certification, the course fee may be refunded. The application fee of \$250.00 is non-refundable.

Please choose your method of payment:

- Check:** Enclosed is my payment by check (Make check payable to NACFF®)  
 **Debit/Credit**

Card Number:	
Exp. Date:	CVV Code:
Billing Address:	
City, State:	Zip:
Card Holder's Name:	

I hereby authorize the National Association of Certified Financial Fiduciaries® (NACFF®) to charge my credit card as per details above  
Signature: \_\_\_\_\_

**Cancellations/Refunds:** Refunds will be granted at the discretion of the NACFF® certification staff.



**Disclosure Questionnaire**

**As part of your application for CFF certification, you must complete the following Disclosure Questionnaire.**

You must attach a detailed **written explanation for any "yes" answers for questions 1-6**. Note that CFF Certification staff performs background checks. Additional information may be required upon review of your application.

YES	NO	
	<input checked="" type="checkbox"/>	1. Have you ever been accused or convicted of a felony?
	<input checked="" type="checkbox"/>	2. Within the last 10 years, have you been a defendant or respondent in any criminal action relating to your professional or business conduct, or are you currently named as a party in any such action?
	<input checked="" type="checkbox"/>	3. Within the last 10 years, have you been a defendant or respondent in a civil action, which includes, but is not limited to, a lawsuit, arbitration, or mediation relating to your professional or business conduct, or are you currently named as a party in any such action?
	<input checked="" type="checkbox"/>	4. Within the last 10 years, have you had a license, permit, certificate, registration or membership denied, suspended, revoked or restricted by any governmental, regulatory, or administrative body, or has any such body censured, fined, restricted or reprimanded you?
	<input checked="" type="checkbox"/>	5. Within the last 10 years, have you been named as the subject of an investigation or complaint by any governmental, regulatory or administrative body?
	<input checked="" type="checkbox"/>	6. Within the last 10 years, have you been censured, fined reprimanded or otherwise disciplined by any professional credentialing organization to which you did or do belong or has such organization named you as a subject of an investigation or complaint?
yes	<input type="checkbox"/>	7. Are you licensed to sell insurance?
yes	<input type="checkbox"/>	8. Are you licensed to sell securities?
yes	<input type="checkbox"/>	9. Do you have 1 or more years of relevant work experience in your field?
	<input type="checkbox"/>	10. If your answer to number 9 is NO, do you have a professional certification / designation or professional financial license?



**This attestation statement is by and between the National Association of Certified Financial Fiduciaries® herein referred to as (“NACFF®”) and the applicant desiring to use the Certified Financial Fiduciary® (CFF) designation mark.**

I affirm that:

- a) Permission to use the mark CFF and related marks is valid provided I renew my membership eligibility annually and that I remain in good standing with the NACFF® and use the certification and marks in an authorized manner. The NACFF® may publish on its website names of certain individuals who have used the certification in an unauthorized manner. **Annual renewal fee = \$250.00**
- b) The NACFF® has the absolute and unrestricted right to revoke my CFF certification, including any rights I may have to use CFF marks, if it finds that I have failed to comply with the CFF Code of Conduct, NACFF® rules, qualifications and/or regulations. The NACFF® has the authority to publish on its website names of certain individuals for whom the right to carry the CFF certification has been revoked.
- c) In consideration of the certification granted, the NACFF®, and others acting on its behalf, shall not be liable to me for any actions taken or omitted to be taken in any official capacity or in the scope of employment, except to the extent that such actions or omissions constitute willful misconduct or gross negligence; I hereby release the NACFF®, and its agents from any liability for such actions or omissions.
- d) I will fulfill recertification requirements to maintain CFF certification.
- e) I will comply with all policies and requirements of the NACFF®. If certified as a part of the National Association of Certified Financial Fiduciaries®, I will comply with all standards and requirements that the NACFF® may issue from time to time, including usage standards for CFF certification and all other proprietary mark(s). I acknowledge that NACFF® is not responsible for any usage standards put in place by outside entities.
- f) I understand that NACFF<sup>™</sup> has the authority to perform background checks. I agree to cooperate with any actions and further understand that providing false information, or having others do so, is a violation of the CFF Code of Conduct and NACFF® Policies and may result in sanctions.
- g) I agree to immediately inform the CFF Certification Staff of all changes to the information included in this application while I am an applicant, and for as long as I am certified by the NACFF®, and to immediately inform the NACFF® of any matters that may affect my capability to continue to fulfill certification requirements.
- h) I understand that if successful I will be listed in the online certification directory; however, if in the future should I not want to continue to be listed in the online directory, I will contact the NACFF® to request removal from the list. I understand that even if my credentials are not listed in the online directory, the NACFF® will continue to verify credentials upon request. Further, I understand that should I fail to renew my membership, or if my certification is revoked I agree that NACFF® has the right to list my name as Inactive in the CFF directory and can also list the reason (ie. Disciplinary, or Did Not Renew).



i) I agree to give NACFF®, its agents and staff permission to contact me by U.S mail, Electronic mail, facsimile, or through other media on matters that NACFF® believes may be of importance to me. Should I wish to be taken off the mailing list, I will send an e-mail request stating such to [removeme@nationalcfffassociation.org](mailto:removeme@nationalcfffassociation.org)

j) I understand and acknowledge that the NACFF® certification handbook contains the policies applicable to applicants and certificates. To review and print a copy of the NACFF® certification handbook visit our website at <http://www.nationalcfffassoication.org>

k) I agree to abide and adhere to the Rules and Standards as specified in the CFF Code of Conduct. To review and print a copy of the CFF Code of Conduct visit our website at <https://nationalcfffassociation.org/code-of-conduct>

*Mark Richmond*  
Signature

Mark Richmond  
Print Name

5/23/2023  
Date

**How did you learn about the Certified Financial Fiduciary® designation?**

Advertisement  Article  Broker/Dealer  Email

Referral  Conference  Google

Referred by ( If applicable) \_\_\_\_\_

